

# 2<sup>nd</sup> Sundays Art & Music Festival

www.2ndSundaysWilliamsburg.com

2<sup>nd</sup> Sunday afternoon of each month March- December

400 block of Prince George Street between N. Boundary & N. Henry

Downtown Williamsburg, Virginia

## Show Information

1. Exhibitors are permitted to sell Original Art & Craft items, or to PR their Arts related Business or Organization in Williamsburg. Yard sale, resale & catalog sales items are not permitted. A diversity of artisans is strived for each month.
2. The Festivals are on the 2<sup>nd</sup> Sunday of each month, March -December. You can reserve for the whole season or for one or a few months, depending upon space availability.
3. Festival hours for 2013 are Currently 2-6pm March thru October, and 2-5pm for Nov 10<sup>th</sup> & Dec 8<sup>th</sup>. We are hoping to positively negotiate longer hours to run from 10-5 or 6 or 12-5 the whole season of 2013.
4. Festival is on a working street. We have permits to close it at 1pm.

The **2nd Sunday-Williamsburg Art & Music Festival** is a Festival born out of my love of Art, Music, People & the Community that is built when all of these come together. Having lived in Seattle area for 8years, I became accustomed to street festivals full of great art, music, flavors, flare & entertainment being at my disposal each weekend from Spring thru Fall. One of my favorite Markets- the Fremont Sunday Market even moved inside during the winter months, the Portland, OR Market was under cover – so no worries about the weather either in late fall into December.

I moved to Williamsburg in 2001 with husband, Pete & family which has grown to include 4 sons aged-13 thru 5. I'm determined to expose them to the amazing gift of great **VARIED LIVE MUSIC & ART FORMS!** I realized in the few years that I'd lived in Williamsburg that I was surrounded by incredibly talented people, authors, artisans, musicians... but the artists had no **regular** (only 2 large events in 1-April & 1 in Oct), **public** venue to sell & display their creations! Decided I'd not just observe the void & complain about it- but would see what I could **do** to fill the need! I began organizing Art Bazaars in my neighborhood at the clubhouse, 3 times a year. They grew into successful events- but I always envisioned a more central, accessible location for the gatherings!

In Spring of 2010, I approached the **Blue Talon Bistro**, having noted their outstanding support of the Arts & Community events including their "Every **SUNDAY SUMMER NIGHT at dusk** –free to the public-bring your own chairs –Outdoor Family Movies on Prince George Street." I asked if, since they already closed the street, they'd consider letting me do an Art & Music Festival there on the street. The rest is history! We decided to try 1 Sunday afternoon a month- 2<sup>nd</sup> Sundays! The support from the **Blue Talon Bistro**, the City of Williamsburg & the merchants on the street has been Amazing!

This year, we plan to do them on the **2<sup>nd</sup> Sunday of each month from 2-6pm** March thru December, weather permitting. **Time will switch in Nov & Dec to 2-5pm for the festival** because of the time change & early darkness! We are attempting to convince two

remaining skeptical merchants that a 12-5pm Festival would have positive affects for everyone involved!

**Unloading begins in the 12:00pm hour-ANYTIME BEFORE 1pm & ACTUAL Tent Set Up in Prince George Street runs from 1pm - 2pm.** (Artists start unloading their cars between 12:00- 1pm depending on where you're able to grab a parking spot. At 1:00 sharp, streets can be closed with roadblocks and folks begin tent assembly.) It's a bit of a dance – but goes more smoothly than you could ever imagine. Tents are set up in the street on Prince George Street just with rear of tent resting against the curb. Your booth Front's should face the middle of the street. The Suntrust Lot allows for more flexibility for larger exhibits requiring more time to set up displays & set ups may begin as early as noon or before if necessary.

We do have access to drive down the street, unload & then pack up again when the show is over. PARKING ON THE AROMA'S & Massey's Camera Side of PRINCE GEORGE ST in NEVER PERMITTED. Disassembly is currently from 6-7:00(EVERYONE MUST BE OFF THE STREET by 7pm), and from 5-6pm in the months of Nov & Dec. During the movie projecting months of June –Sept. we need to have the area of the street from Aromas to Retro's & beyond to be emptied very promptly to allow set up of the movie screen. Lighter/Quicker setups will be placed in these spots during those months.

**Booth fee is \$50(payable by the 25<sup>th</sup> of the month prior to the month you will attend & to be sent to First Colony Art Bazaars, 106 Greenbrier, Williamsburg, VA 23185).**

**Please send Digital photos, your contact information, bio & link to your website and or Facebook page to [sjvermillion@cox.net](mailto:sjvermillion@cox.net). I will let you know if your art is a fit for our festival. Events are on the closed Prince George Street (400<sup>th</sup> block) in Downtown Williamsburg between Massey's Camera Shop and the Smithfield Ham & the Peanut Shop and extending into the SunTrust Bank Lot on the street.**

The festivals feature a variety of Quality yet Eclectic musicians, Artisan Booths, & Kid's Activities. Restaurants on the street happily share their restrooms with Festival attendees.

There are a variety of businesses on the street selling drinks, desserts, lunch & dinner items. We encourage vendors & visitors alike to support the businesses that support our festival by granting their permission to close the street for the events!

**Tent spaces are marked on the Curb of the Steet on the morning of the event.**

**Tents should be 10 X 10ft. White Tops are preferable but not yet REQUIRED. Lighter color Tops allow SUN LIGHT into your booths.**

Displays of art should be full & professional in appearance. Tables should be covered to the ground & Booths should be as inviting as possible. Invest lots of time & thought into your displays!!!

**Tent booths should be marked with a Banner or Sign indicating your business name.**

**Please have business cards available with your name & business name to include with every sale. Proper handling of VA Sales Tax- 5% is expected from each exhibitor.**

[www.2ndsundayswilliamsburg.com](http://www.2ndsundayswilliamsburg.com) is the link to the website.

<http://www.facebook.com/pages/2nd-Sundays-Williamsburg-Art-Music-Festivals/122828007756255?ref=ts> is the Facebook connection. Please like it & share with your friends!

***Thanks for your interest in 2<sup>nd</sup> Sundays Williamsburg Art & Music Festival!***

Shirley Vermillion, 2<sup>nd</sup> Sundays Director

[sjvermillion@cox.net](mailto:sjvermillion@cox.net)

757-879-3029 –cell –Texting Preferred when possible